



## Minutes for April 19, 2010 Board Meeting

### Board members present:

Andy Hirsch	Ed Lambuth	Roy Sparks
Curtis Beazer	Mark Levinthal	Kay Thompson
John Finley	Dan Gadbery	
Kevin Emsweller	Marty Rossmann	

Nona Schaler attended to provide assistance for 2010 WRR Sponsorship (Curtis Beazer was out of town)

**Review and approval of previous minutes:** Approval Minutes for March 29, 2010 Board Meeting, with corrections

**Review of Treasurer's report:** John informed group that club is approximately \$1200.00 ahead of 2009. More membership dues submitted than at this time last year.

John indicated that he had not submitted \$50.00 to Rainsville Church, Andy instructed him to wait until he gives John the go ahead.

### Old business:

Bike-to-Work Day – Friday, May 21, 2010

1. Andy informed the group that support of this event is being sought from: Clarin Arnett, Alcoa, Lafayette and West Lafayette mayors, Randy Truitt. K-Dees only sponsor, providing refreshments.
2. Mark to include information on this event in his May J&C article, to contact Andy, Bill Arthur and Pat Boling for details.

2010 WRR

1. SAG replacement for Rainsville Church – Marty
  - a. Marty updated group that he thought a SAG replacement, the Carbondale Bar, had been found about 5 or 6 miles away from the Rainsville Church. He has spoken with owner of the Carbondale Bar. Andy and Marty to speak to owner regarding details. To ensure ride brought in business for the bar, idea was presented that this SAG was listed as a place to buy refreshments. Port-a-Pots would be used to limit use of bathrooms.
2. Ride sponsors

- a. John indicated that a partial list of businesses to approach for sponsorship had been created but wanted to design a handout for potential sponsors that covered: what is the WRCC, what is our mission, information about the ride and type of donations sought.
  - b. His thought is that advertising space on ride t-shirt would be based upon monetary value of donation.
  - c. John to bring together Sponsorship Group: Ed Lambuth, Nona Schalar. Rick Laurie, Mark Levinthal
3. HAM Operators
- a. Andy had been informed of some issue with the HAM operators last year, unsure of the details. Sparky to pass plan regarding HAM Operator use and transportation to Andy so he might get it to Cheryl for review.
4. Menu
- a. Andy asked John if Mary had any updates on the menu, John did not have an update to provide.

New Rider Callout – Saturday, May 22<sup>nd</sup> or Rain-date of Sunday, May 23<sup>rd</sup> at Battleground Battle Field

- 1. Andy to handle food.
- 2. A, B and C Ride Leaders covered.

### **New business:**

#### Ride Leader Responsibilities

- 1. Dan brought information from new member packet to share.
- 2. Kay brought samples from other bike clubs.
- 3. Andy to determine what and how to address.

#### Bike Buck Rewards

- 1. Discussion of Ride Leader Responsibilities resulted in a discussion of bike buck rewards for leaders and whether it was adequate. Kay informed group that she had found a club that gives a special 'Leader' jersey if a certain number of rides are led. A discussion resulted and the idea is to be re-visited based upon the Treasurer's report after the Wabash River Ride.

#### Mountain Bike Miles

Sparky informed the group that he has started tracking and reporting MTB miles separately. He proposed that 250 miles should qualify for T-shirt, group agreed.

#### WRR T-Shirt Design

- 1. Marty presented design draft. Discussion resulted in suggestion to add wave/ribbon to represent the Wabash River.
- 2. Plan to advertise/display the T-shirt design online, hope to encourage more sales.

#### WRR Cards

1. Dave Smith's wife, Carol, has offered to make cards to hand out the riders. Samples were viewed at a previous meeting.
2. Suggested that her name be added to T-shirt as a sponsor.
3. Marty to come up with insert for card.

#### Habitat Ride

1. Mark to cover in his May article.
2. Sue to come up with return route.

**Next meeting:** Monday, May, 24<sup>th</sup> 8:00 pm at Pizza Hut

**Meeting adjourned**