

# Dec. 28, 2009 Board Meeting – Minutes

Present: Kevin Emsweller, Andy Hirsch, Rick Laurie, Mark Levinthal, Rik Olson, Greg Small, Dave Smith

1. Mark discussed his first article for the J&C series on bicycling. He circulated a rough draft. Language level is middle school or high school at most. Tone is less professorial and more personal. Articles should be written from point of view of cycling, not WRCC. First article is “Why I ride.” Subsequent articles will cover training, clothing and “Why I like Lance.”
2. Rik indicated that Sparky had interest in serving on the board.
3. Banquet plans: February newsletter will ask members to contribute desserts and salads (if they so desire) and to bring a container for the inevitable leftovers. They will be asked to RSVP to [ashirsch@mac.com](mailto:ashirsch@mac.com) by Feb. 10 so that Greg can forward a headcount to the barbeque folks.
4. Andy will ask Sparky to invite Tracy Brown to an All Club meeting in March.
5. WRR preparations. Will be held on Saturday, Aug. 28. Large shelter is already booked for Sunday, Aug. 29! Cost will be \$20/\$25 –pre-registration deadline of Aug. 14. All registration will be online or at the event. We will make forms available for download online if one does not want to use Paypal. We will send postcards to past participants with URL info. (Kevin Emsweller has an example.) We will print some posters for local distribution.
6. Discussion of All Club Rides as a follow up to Greg Smith’s article in Dec. Newsletter. To some extent, we already have rides of several categories leaving from a common location. A post meeting examination of May-July 2009 ride calendars shows that that on Tuesdays, B, C, and D rides departed from Mayflower Mill and on Wednesdays A, B, and D departed from Kalberer, although the A ride was scheduled 30 minutes later than the others. There are no instances where all ride groups (A-D) are departing from the same location at the same time. Rik pointed out an advantage of having all groups present, namely, that this would enable a rider to decide at the last moment what ride he/she would do that night, providing more flexibility. We want to give people the opportunity to move up in speed and distance if they so desire. This will also require ride leaders to be aware and supportive of such efforts. Andy agreed to convene a “Ride Leader Meeting” in March to talk about ride leadership. He will also work with the Ride Coordinators to encourage at least one All Club Ride per week.