Minutes for May 12, 2014 Meeting

Board members present:

Janell Blunt	Melissa McCurley	Chris Yeomans
Howard Grabois	Tom Moffett	Dennis Figueroa
Andy Hirsch	Jane Yatcilla	

Review of Treasurer's report:
Wabash River Ride (WRR) reserve: $8,000
Total balance $ 14,417.58
Operating balance of $6,417.58

Old business:
New Rider Call-out. Overall, the call-out was a success. In particular the publicity was effective (fliers were seen in the engineering building, at the YWCA, announcements on the radio). About 7 new people signed up for the club. The B ride ended up splitting apart but ended in category. The C ride ended in category. Everyone stayed together in the D ride. The E ride had 23 people, including around 10-12 new people. The novice ride had about 14 new people and finished with around an 11 mph speed.

Wabash river ride. The SAG stop at Fountain church is ready; Andy will call about the other SAGs. The board considered creating a template sponsorship letter, but decided sponsorships were best sought in person. Melissa reserved a booth at the Purdue Farmer's Market the week before the ride for publicity. The board also planned to tentatively reserve a booth again when the students return to campus in the fall. Andy is looking into producing more club jerseys with the old design, and possibly including Hodson's Bay.

New business:
Out of Town Club Miles. The board was in favor of maintaining a system in which there is a distinction between person and club miles. For out of town rides, club miles were decided to be from rides that are: (1) posted in advanced by a rider coordinator on the out of town calendar, (2) open to other club members, and (3) relatively accessible – that is, the rides are either in Indiana or an adjacent state. Club rides can also be outside of an adjacent state if there are 3 or more club riders participating. The board continues to encourage riders who do special trips to write an article and submit photos for the newsletter.

Next meeting: June 24th 7:30
Meeting adjourned