



Minutes for November 11, 2014

Board members present:

Janell Blunt
Howard Grabois
Andy Hirsch

Melissa McCurley
Tom Moffett
Carol Moffett

Chris Yeoman
Dennis Figueroa
Jane Yacilla

Review of Treasurer's report:

Wabash River Ride (WRR) reserve: \$8,000
Total balance \$11,333.16
Operating balance of \$3,333.16

Old business:

Jersey update. Jerseys have (mostly) been distributed. The remaining are at Dennis's house.

Membership Card. Cards have been mailed. Dan also has a list on a spreadsheet in alphabetical order.

T-shirts. The high school students have completed designs by the end of the semester.

Upcoming events.

- The **cookie exchange** will be Tuesday, December 9th at Hodson's Bay.
- The **Lafayette Christmas Parade** will be on Sunday December 7th.
- The **January open meeting** will be held in the downtown library or the West Lafayette library. Howard will reserve a room for Saturday January 17th in the afternoon. Before the meeting, Andy will make a list of volunteer tasks for the WRR. That way, if people express an interest in helping, we'll have a concrete list for them.
- We will use the same procedure this year as last year for the **club elections**. (Note: The bylaws state that an officer may not occupy the same office for more than 4 consecutive years.)

Local Bicycle Activism:

Rose (who is also a member of Bicycle Lafayette) joined us at 6:30 for a discussion of local bicycle Activism. She highlighted some current ways to become more involved in the community:

- Bike maps for new community members (where to direct people looking to ride)
 - Give cycling maps to the visitor bureau?
 - Interactive (online) maps?
 - Upload maps to Maprika?
 - Perhaps riders could simply indicate good bike routes?
- Attend each other's functions (e.g., Cranksgiving, Christmas Parade)
- Educational rides
 - Are there riders who are certified League cyclists (through the League of American Cyclists) or Cycling Savvy certified?
 - More advertising for the New Rider Call Out.

- Attend City Meetings
- Media avenues
 - Talk about bicycles on the radio or newspaper (e.g., topics such as bikes don't need to ride on the sidewalk).
- How do we educate drivers and riders about cycling rights?
 - When drivers apply for new plates there could possibly be a sentence or two about cyclist rights.

Next meeting: December 16th at 7:00pm
Meeting adjourned